



FOR IMMEDIATE RELEASE

Inc. Names Willow Bend Mortgage Among 2013's Fastest Growing Private Companies

August 20, 2013 (Dallas, TX) – Making its debut as one of the fastest growing privately owned businesses on the *Inc. 5000* for 2013 and in Dallas-Fort Worth, Willow Bend Mortgage is thrilled to add this honor to its growing list of accolades collected over the past few years. The company is not new to the news circuit, with past acknowledgments including individual employees selected as 'Best Mortgage Professionals' from D Magazine for 2011, 2012 & 2013, 'Dallas 100 Award' for 2011, Comerica 'Collin 60' Award 2011, and Collin County Business Press 'Celebration of Enterprise' 2011. Willow Bend Mortgage is in good company alongside other powerhouse brands honored this year, like Otterbox, LivingSocial, Alex and Ani, and KT Tape, to name a few.

"For 32 years, Inc. has welcomed the fastest-growing private companies in America into a very exclusive club," stated Eric Schurenberg, Editor in Chief of Inc. magazine. "Make no mistake: The Inc. 5000 was harder to get into this year than ever in its history."

Willow Bend Mortgage has grown 120% since 2009 and currently employs approximately 100 loan officers responsible for successfully originating over 2,300 loans valued over \$524 million over the past 12 months alone.

"It's exciting to celebrate each continued success made possible by an incredible team at Willow Bend Mortgage, and this recognition is no different," shared Bill Shaddock, Owner & CEO. "We are thrilled to celebrate 20 years of hard work and dedication this coming December, further emphasizing our commitment to provide industry leading top-quality service to each client we serve."

To see Willow Bend Mortgage's company profile on Inc. 5000 go to www.inc.com/profile/willow-bend-mortgage-company.

About Willow Bend Mortgage

Willow Bend Mortgage was founded December 1993 by Bill Shaddock. From humble beginnings as a small brokerage shop operating on servant leadership principles, Willow Bend Mortgage has grown to be a full scale, statewide, mortgage banking operation providing offices throughout Dallas/Ft. Worth, Houston, Austin, San Antonio, McAllen, and Corpus Christi. Willow Bend Mortgage is currently headquartered in Plano, Texas and annually generates \$400 to \$500 million in single family mortgages in the great state of Texas.

Willow Bend Mortgage loan officers pride themselves on putting the interest of their clients first. Each customer is personally navigated through today's over-regulated mortgage environment with a product mix, expertise, and by quality staff that is second to none. For more information about Willow Bend Mortgage and the services offered, please visit our website at www.willowbendmortgage.com.

#####

Media Contact: Lauren Wright, *VP of Marketing Communications*
(972)-682-2700 | lwright@ctot.com